



Understanding and Calculating Return on Investment

The DefenGPT Private AI Suite

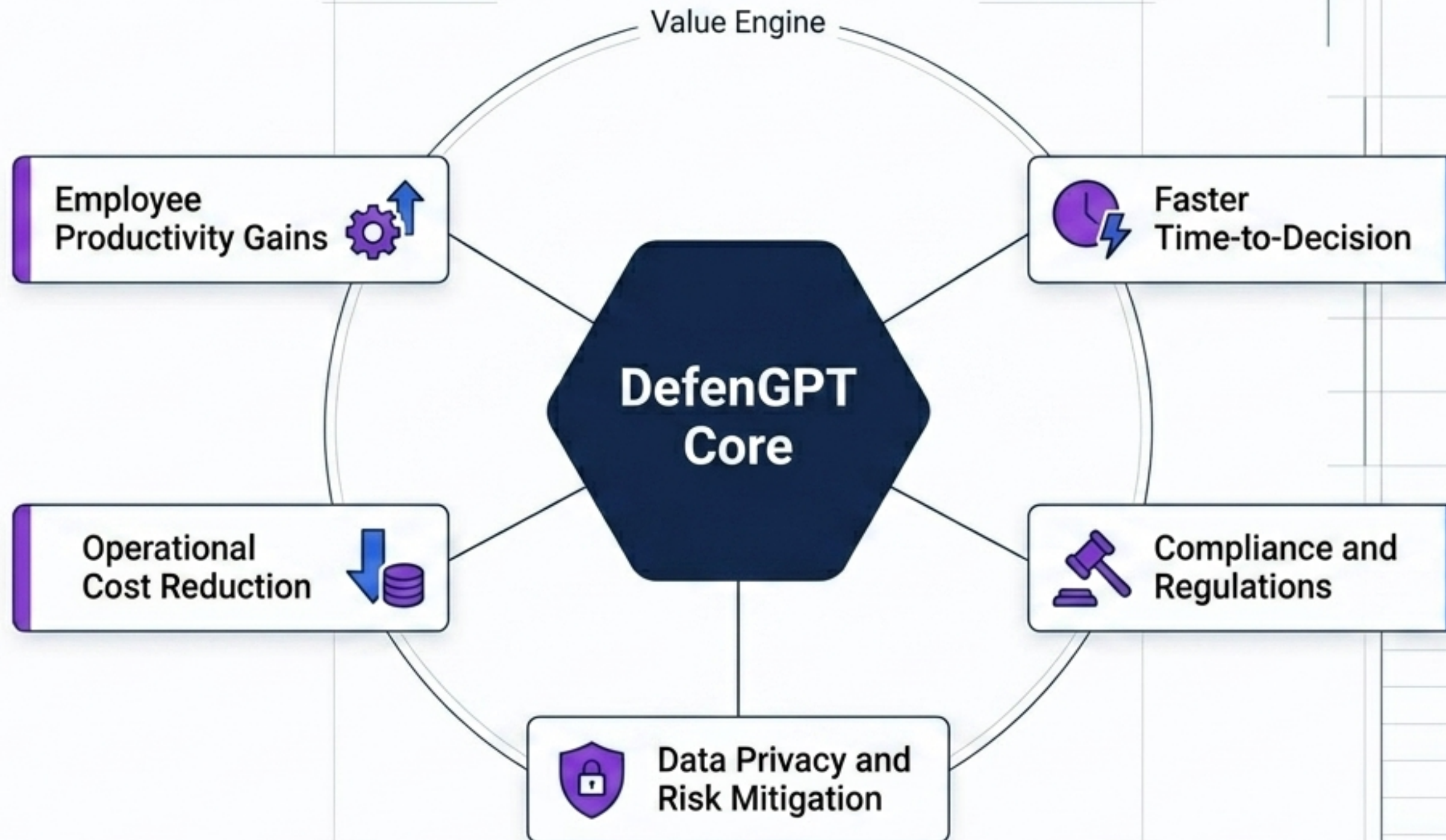
The Enterprise Value Proposition

DefenGPT is a secure, enterprise-grade AI platform designed to unlock knowledge across your organisation—all while keeping sensitive data strictly private.



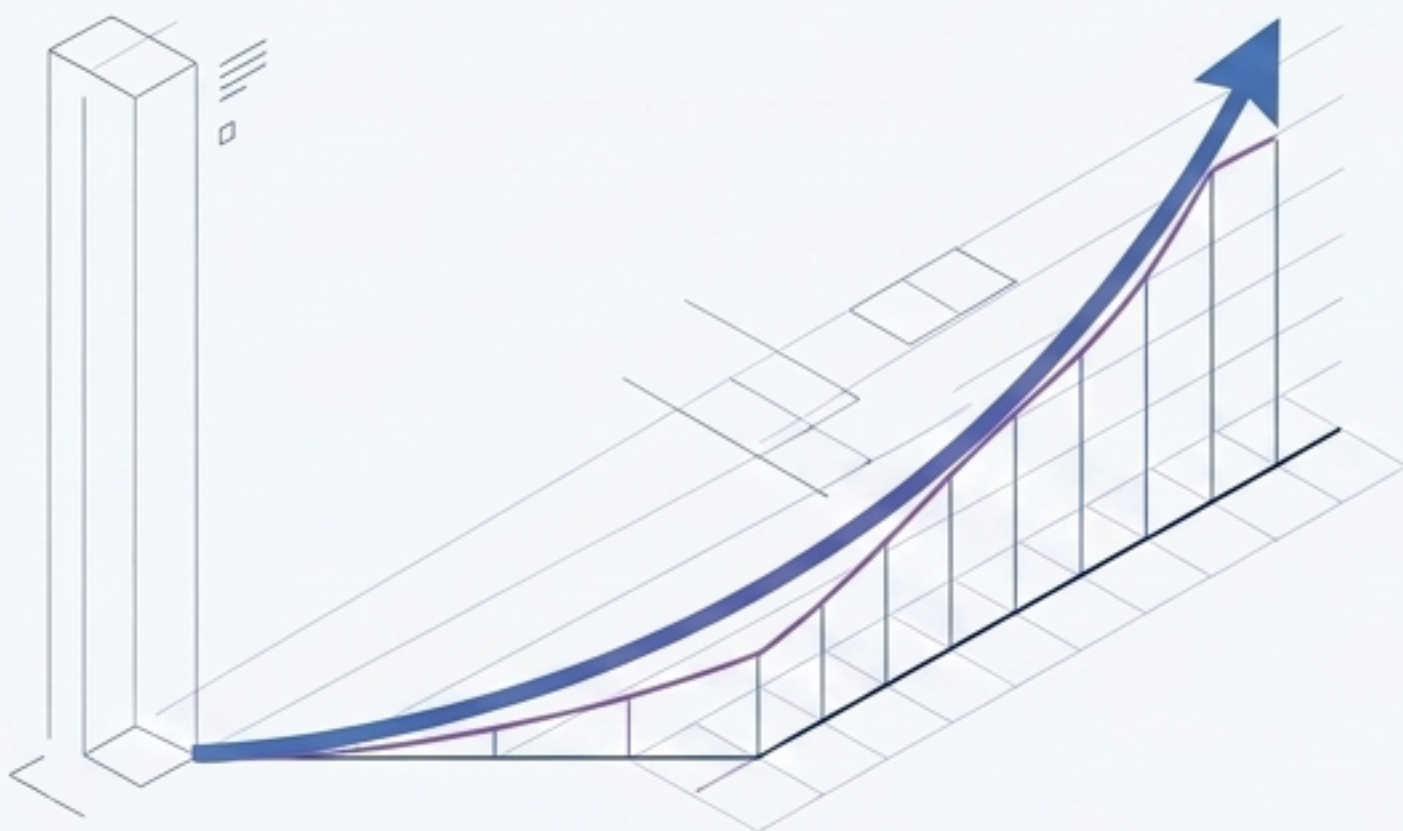
Available as Private AI or AI Firewall deployments.

The DefenGPT ROI Architecture



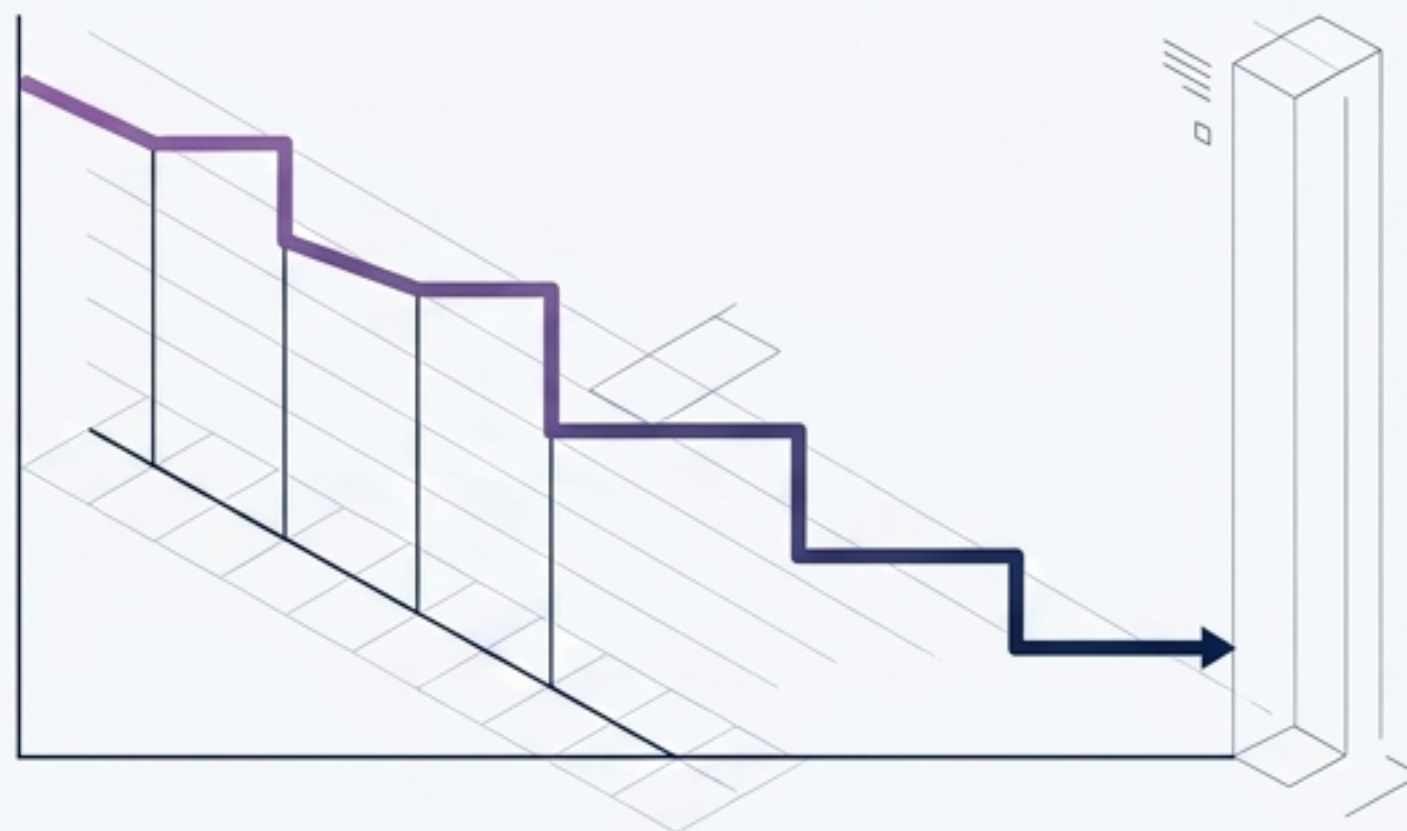
Direct P&L Impact: Accelerating Output & Slashing Costs

Employee Productivity Gains



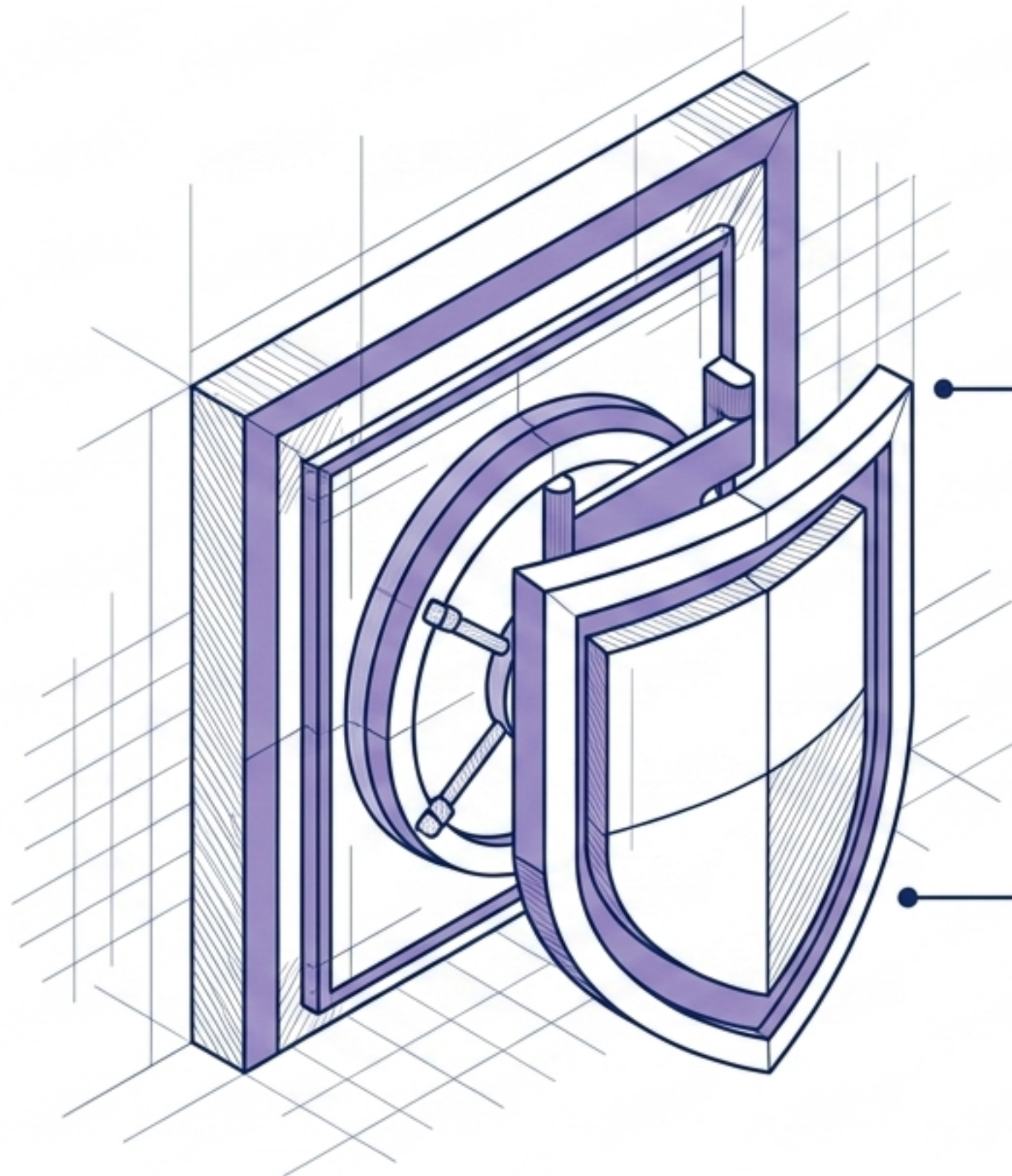
- Reduced time spent searching for information across enterprise silos.
- Accelerated code development and fewer code errors.
- Faster access to insights from both structured and unstructured data.

Operational Cost Reduction



- Lower reliance on external contractors or manual, repetitive workflows.
- Fewer redundant licences for general-purpose, non-secure AI tools.

The Shield: Data Privacy, Risk & Compliance



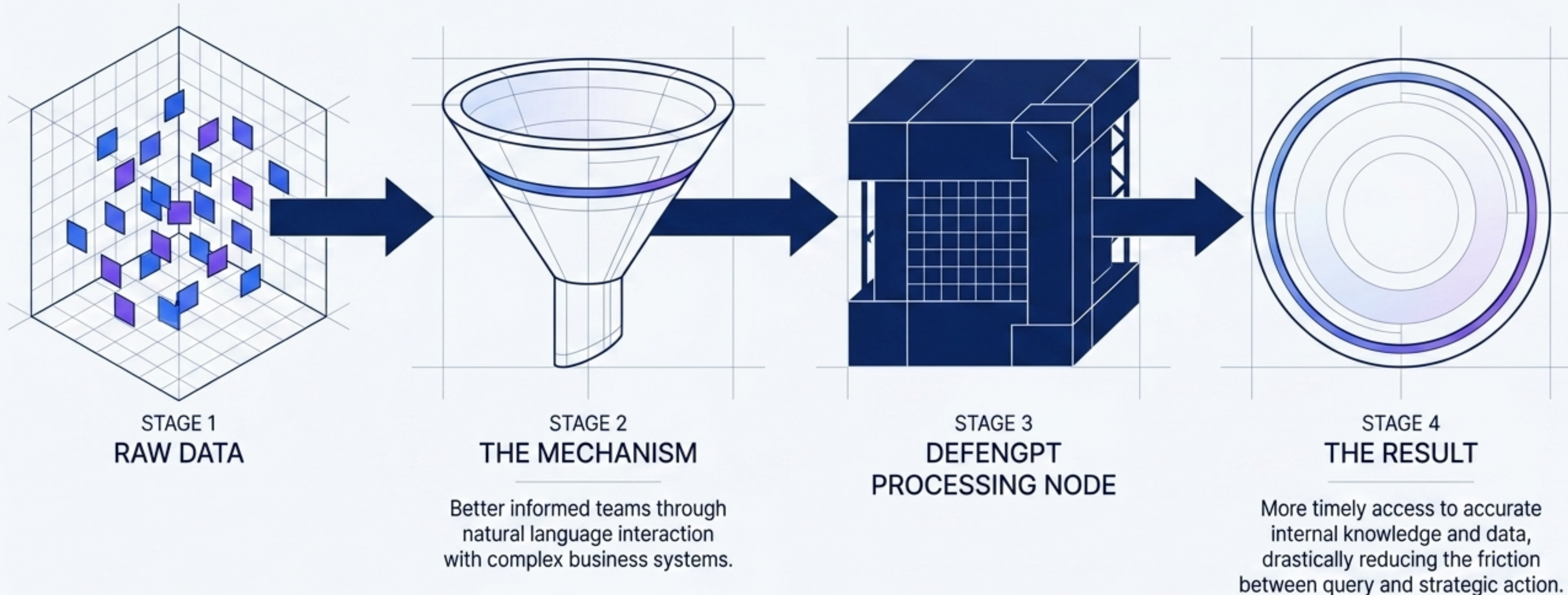
Data Privacy and Risk Mitigation

- Proactive mitigation of sensitive data exposure.
- Comprehensive visibility and granular control over AI usage.
- Strict policy enforcement across the organisation.
- Reduced data breach risks through AI Firewall and Private AI deployment.

Compliance and Regulations

- Improved audit readiness and streamlined regulatory compliance (e.g., HIPAA, GDPR, NIST AI RMF).

The Catalyst: Faster Time-to-Decision



The Mathematics of Value

$$\text{ROI (\%)} = \left(\frac{(\text{Total Benefit} - \text{Cost of DefenGPT})}{\text{Cost of DefenGPT}} \right) \times 100$$

Calculating Total Benefit

1	Time Value	Value of time saved per employee per week.
2	Scale	Total number of employees impacted.
3	Hard Savings	Cost savings from reduced tool usage or service outsourcing.
4	Risk Value	Risk reduction value (e.g., estimated cost of potential breach or fine avoided).

Building the Business Case: The Baseline Scenario



Context: A mid-sized enterprise deploying DefenGPT Private AI.

Scale

**500-person
company**

Labour Value

**\$50 average
hourly rate**

Productivity Gain

**1.5 hours saved
per employee/week**

Annualisation

**48 annual
working weeks**

Defensive Gain

**\$100,000/year
risk mitigation value**

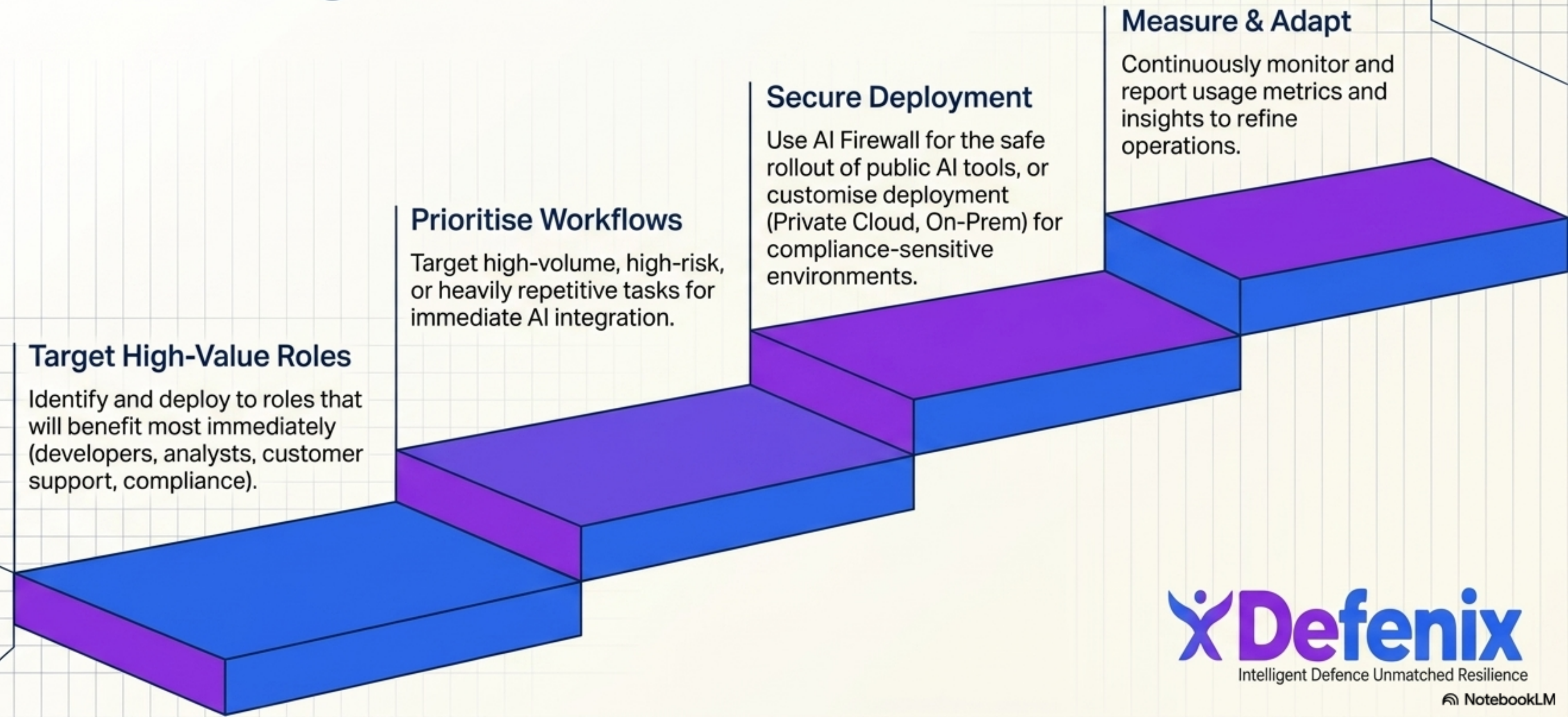
The Investment

**\$120,000
annual platform cost**

The Return: Demystifying the ROI



Strategic Execution: Maximising Your DefenGPT ROI



Claim Your Personalised ROI Model



The 1483% return is just an example.
Contact DefenGPT to request a bespoke
financial model built specifically around
your organisation's team size, industry,
and unique use case needs.

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